



FOR IMMEDIATE RELEASE:

Bearcat Football to Be Broadcast This Fall

Paso Robles, CA (August 10, 2017) – The Paso Robles Joint Unified School District (PRJUSD) and S.W. Martin & Associates are pleased to announce a new partnership to deliver radio broadcasts of Bearcat Football games this fall. This new enterprise will provide more opportunities for students to be involved in electronic media and allow for wider listenership.

Well-known local sportscasters Bill Stansbury and Jim Wiemann will continue the Friday night tradition as the voices of Bearcat Football when they broadcast on local internet radio station, The Voice of Paso.

The radio station is operated by S.W. Martin & Associates which is owned by Paso Robles Mayor, Steve Martin. According to Martin, the station has been operating for about a year and features a wide variety of music and interview programs twenty-four hours a day. Martin, a former broadcaster, says that adding local sports will be a major development and that he is “excited about bringing Bearcat Football to Voice of Paso.”

PRJUSD Superintendent Chris Williams says, “I am extremely excited to work with S.W. Martin & Associates and top-notch broadcasters.” Stansbury, Wiemann, and Jerry Dallons will also continue to cover PRHS athletics on their livestream show, Bearcat Locker Room, on Wednesdays at 6:00 PM.

“We’re looking forward to expanding opportunities for students to be involved with the broadcasting,” Williams continued. Williams and Martin both stressed that including students in the broadcast would be a top priority in this new partnership.

Bearcat Football fans can listen to home and away football games on Voice of Paso by clicking on the “listen now” button located at the bottom of the homepage at www.voiceofpaso.com. The station can also be heard through apps and websites such as Tune In Radio and Live365.

Williams says he is “thrilled and ready to continue the Bearcat tradition with the opening kickoff on August 25 against Lemoore High School.”

To make programming suggestions, listeners are advised to email feedback@voiceofpaso.com.

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